

Privacy Policy

(Last update: 29.04.2025)

1. Controller

The Controller is the company that contacted you and provided the link to this video.

Please refer to the contact details provided in the direct message you received.

2. What is personal data?

Personal data is any information relating to an identified or identifiable natural person. This includes, for example, information such as your name, age, address, telephone number, date of birth, email address or IP address. Information for which we cannot (or only with disproportionate effort) establish a reference to your person, e.g. by anonymising the information, is not personal data. The processing of personal data (e.g. the collection, retrieval, use, storage or transmission) always requires a legal basis such as your consent.

3. Data processing on our website

Provision and use of the website

a. Scope and purpose of data processing

We collect and use our users' personal data only to the extent that this is technically necessary to provide a functional website and our content and services or information.

When you access and use our website, we collect personal data that your browser automatically transmits to our server. This information is temporarily stored in a so-called log file.

The following information is collected without any action on your part and stored until it is automatically deleted:

- IP address of the requesting computer,
- Date and time of access,
- Name and URL of the retrieved file,
- Website from which the access is made (referrer URL),
- the browser used and, if applicable, the operating system of your computer as well as the name of your access provider.

We process the aforementioned data for the following purposes:

- Ensuring a smooth connection to the website
- Ensuring the convenient use of our website
- For IT purposes

b. Legal basis

Art. 6 para. 1 lit. f GDPR serves as the legal basis. The processing of the aforementioned data is necessary for the provision of a website and to enable secure and convenient use and thus serves to safeguard a legitimate interest of our company.

c. Storage period and data

As soon as the aforementioned data is no longer required to display the website, it is deleted (within 24 hours at the latest). The collection of data for the provision of the website and the storage of data in log files is absolutely necessary for the operation of the website. The user therefore has no option to object. Further storage takes place in individual cases if this is required by law.

d. Third parties

We use an external service provider, Vercel, which is provided by Vercel Inc, 650 California St, San Francisco, CA 94108, USA (hereinafter: "Vercel"), to host the website.

The processing of your personal data is based on our legitimate interest in accordance with Art. 6 para. 1 lit. f GDPR. Vercel is used by us to provide you with a web interface and thus to present our website effectively.

By using Vercel, the following personal data is processed:

- Your IP address
- HTTPS header
- Logfiles

The data will only be stored by us for as long as is absolutely necessary, but for no longer than 24 hours. Further storage may take place in individual cases if this is required by law or necessary for the fulfilment of the contract.

The information is usually forwarded to a Vercel server in the USA and stored there. For data transfers to the USA, there is an adequacy decision of the EU Commission, the EU-U.S. Data Privacy Framework. Vercel is certified within this framework, which is why such transfers are based on the legal basis of Art. 45 GDPR. In addition, so-called standard contractual clauses (SCCs) have been concluded with Vercel.

You can find more information on data protection at Vercel at: <https://vercel.com/legal/privacy-policy>.

4. Data Processing related to LinkedIn/Xing Outreach

a. Purpose and Scope

The initial outreach via LinkedIn or Xing was based on publicly available professional profile data (e.g., your name, current job position, company, and, where applicable, other profile information).

The purpose of this processing is to establish professional contact and to present you with a personalized video communication regarding potential collaboration, employment opportunities, or business relationships.

b. Data Categories Processed

- Name and professional title
- Company affiliation
- Professional profile information (e.g., career history, skills)
- Publicly available contact information (where applicable)

c. Legal Basis

The processing of your publicly available LinkedIn/Xing profile data for outreach purposes is based on Art. 6 (1) (f) GDPR — legitimate interest.

The legitimate interest consists in professional networking, business development, and talent recruitment in accordance with expectations in a business context.

You have the right to object to the processing of your personal data for this purpose at any time by contacting the Controller or replying to the outreach message.

5. International data transfer

We process your data mainly within the European Union (EU) and the European Economic Area (EEA). However, some of our service providers may be located outside the EEA in so-called "third countries". The General Data Protection Regulation sets high requirements for the transfer of personal data to third countries. All our data recipients must fulfil these requirements. Before we transfer your data to a service provider in a third country, each service provider is first checked for its level of data

protection. A service provider is only selected if it can demonstrate an adequate level of data protection outside the EEA. Regardless of whether our service providers are based within the EEA or in third countries, each service provider must conclude a contract with us for order processing. Additional requirements must be met for service providers outside the EEA. In accordance with Art. 44 ff. GDPR, personal data may be transferred to service providers who fulfil at least one of the following requirements

- The European Commission has decided that the third country guarantees an adequate level of protection (e.g. USA and UK).
- Standard contractual clauses have been included in our contract with the data recipient (including any additional measures if required).
- Further appropriate safeguards pursuant to Art. 46 GDPR provided (e.g. Binding Corporate Rules).
- In special exceptional cases pursuant to Art. 49 GDPR

6. Recipients of personal data

Within our company, only those persons have access to your personal data who need it for the purposes stated in each case. Your personal data will only be passed on to external recipients if we are legally authorised to do so or if you have given your consent.

Technical Service Provider

The technical hosting and provision of this landing page is carried out by:

SaleUp Digital GmbH
Julius-Hatry-Straße 1
68163 Mannheim
Germany
E-Mail: privacy@deepx.app

SaleUp Digital GmbH acts solely as a processor (Art. 28 GDPR) on behalf of the Controller and does not independently process your personal data beyond what is necessary for the provision of this service.

7. Content Delivery Network

In order to speed up the loading time of our website and to protect against distributed denial of service attacks (an attack on our system through a large number of requests), we use the content delivery network "CloudFlare", which is provided by Cloudflare, Inc., 101 Townsend St, San Francisco, CA 94107 (hereinafter: "Cloudflare").

By using Cloudflare, the following personal data is processed

- the website accessed
- the type of browser used
- the operating system
- the referrer URL
- the IP address
- of the requesting provider

Your personal data will only be processed with your express consent in accordance with Art. 6 para. 1 lit. a GDPR. You are entitled to withdraw your consent at any time. However, this does not affect the lawfulness of processing that was carried out before the withdrawal.

The information is usually forwarded to a Cloudflare server in the USA and stored there. For data transfers to the USA, there is an adequacy decision of the EU Commission, the EU-U.S. Data Privacy Framework. "Cloudflare" is certified within this framework, which is why such transfers are based on the legal basis of Art. 45 GDPR.

You can find more information on data protection at "Cloudflare" at: <https://>

8. Cookies

a. Scope and purpose of processing

In the following, the generic term "cookies" is used for all tracking technologies.

Cookies are data records that are stored on your computer when you visit our website and that enable your browser to be reallocated. Cookies store information such as your language settings for the duration of your visit to our website or the entries you make there.

There are different types of cookies. Session cookies are temporary cookies that are stored in the user's internet browser until the browser window is closed and the session cookies are deleted. Permanent or persistent cookies are used for repeat visits and are stored in the user's browser for a predefined period of time. First-party cookies are set by the website that the user visits. Only this website is authorised to read information from the cookies. Third-party cookies are set by organisations that do not operate the website that the user is visiting.

A distinction can also be made between technically necessary, functional and advertising cookies. The former are necessary to ensure basic functions of the website (e.g. saving the language setting). Functional cookies collect information about the user's behaviour and whether they receive error messages. Advertising cookies, on the other hand, are used to offer the user customised advertising.

b. basis

The legal basis for the processing of personal data using technically necessary cookies is Art. 6 para. 1 lit. f GDPR due to the purposes of use described, as we have an interest in the user-friendly presentation of our website. If you have given us your consent to the use of functional and advertising cookies on the basis of a notice ("cookie banner") provided by us on the website, the legality of the use is also based on Art. 6 para. 1 sentence 1 lit. a GDPR.

c. Storage period and data

As soon as the data transmitted to us via the cookies is no longer required to fulfil the purposes described above, this information is deleted. Further storage takes place in individual cases if this is required by law.

d. Configuration of the settings

Most browsers are set to accept cookies by default. However, you can configure your browser so that it only accepts certain cookies or no cookies at all. However, we would like to point out that you may no longer be able to use all the functions of our website if you deactivate cookies via your browser settings on our website. You can also use your browser settings to delete cookies already stored in your browser or to display the storage period. It is also possible to set your browser to notify you before cookies are stored. As the various browsers may differ in their respective functions, we ask you to use the respective help menu of your browser for the configuration options.

e. Cookie list

| Name | Provider | Purpose | Duration |
|---------|------------|-------------|----------|
| __cf_bm | Cloudflare | Web-Storage | 30min |

9. Analytics

We don't use any analytic or tracking services on this website.

10. Data security and security

We undertake to treat your personal data confidentially. In order to prevent manipulation, loss or misuse of your data stored by us, we take extensive technical and organisational security precautions, which are regularly reviewed and adapted to technical progress.

However, we would like to point out that due to the structure of the Internet, it is possible that the rules of data protection and the above-mentioned security measures may not be observed by other persons or institutions outside our area of responsibility. In particular, unencrypted data - e.g. when transmitted by e-mail - can be viewed by third parties. We have no technical influence over this. It is your responsibility as a user to protect the data you provide against misuse by encryption or other means.

11. Storage of the data

The personal data of the data subject will be deleted or blocked as soon as the purpose of storage no longer applies. Data may also be stored if this has been provided for by the European or national legislator in EU regulations, laws or other provisions to which the controller is subject. The data will also be blocked or erased if a storage period prescribed by the aforementioned standards expires, unless further storage of the data is necessary for the conclusion or fulfilment of a contract.

12. Rights of the data subject

With regard to your personal data, you have the following legal rights vis-à-vis us:

Right of access

You have the right to request confirmation as to whether we are processing personal data concerning you. If this is the case, you have the right to information about this personal data and to further information, e.g. about the processing purposes, the recipients and the planned duration of storage or the criteria for determining the duration.

Right to rectification

You have the right to request the rectification of inaccurate data without undue delay. Taking into account the purposes of the processing, you have the right to request the completion of incomplete data.

Right to erasure ("right to be forgotten")

You have the right to request erasure if the processing is not necessary. This is the case, for example, if your data is no longer required for the original purposes, if you have revoked your declaration of consent under data protection law or if the data has been processed unlawfully.

Right to restriction of data

You have the right to restrict processing, e.g. if you believe that the personal data is incorrect.

Right to data portability

You have the right to receive the personal data concerning you in a structured, commonly used and machine-readable format.

Right to object

You have the right to object at any time, on grounds relating to your particular situation, to the processing of certain personal data concerning you. In the case of direct advertising, you as the data subject have the right to object at any time to the processing of personal data concerning you for the purpose of such advertising; this also applies to profiling insofar as it is associated with such direct advertising.

Right to withdraw your consent under data protection law

You can revoke your consent to the processing of your personal data at any time with effect for the future. However, this does not affect the legality of the processing carried out up to the time of revocation.

Notwithstanding these rights, you have the right to lodge a complaint with a supervisory authority at any time if you believe that the processing of your personal data violates data protection regulations.

13. History

| | | Reason for the change |
|------------|-----|---|
| 29.04.2025 | 1.0 | First version of the revised data protection notice in the new format |